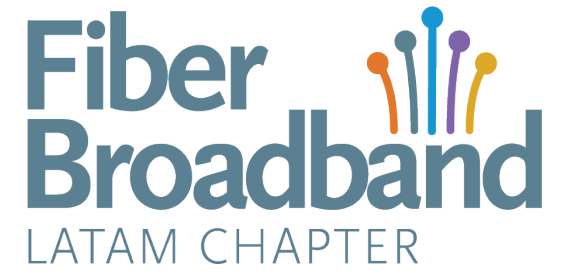


Fiber Broadband Association - LATAM Chapter

MARKETING OPPORTUNITIES – 2025



Discover the Power of FBA LATAM Marketing

Boost your brand and position your company as an industry leader with the exclusive opportunities of the Fiber Broadband Association LATAM. Connect with your ideal audience and share valuable knowledge on a high-impact educational platform & channels.

FBA LATAM is your opportunity to stand out in the fiber optic broadband sector. You'll reach key decision-makers while furthering your expertise as an innovation and technology pioneer.



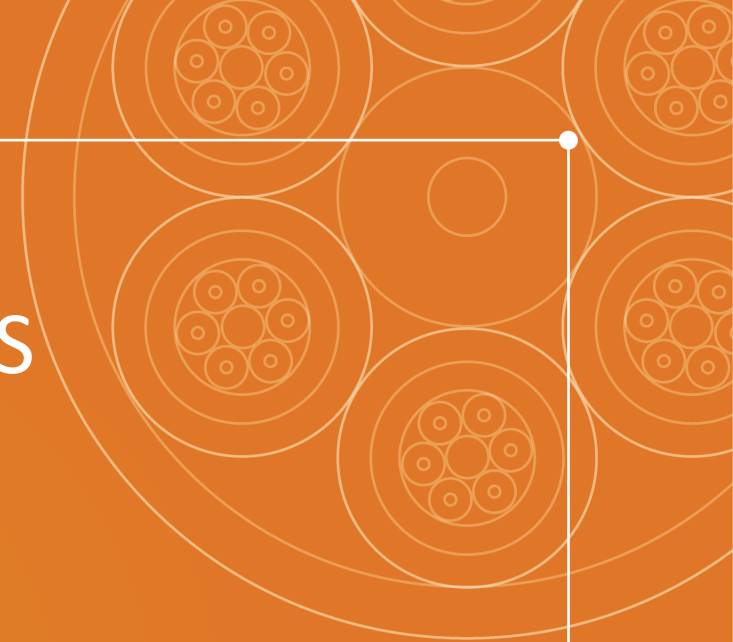
FIBER CONNECT LATAM EVENTS

WEBINARS

MAGAZINE

NEWSLETTER

E-BLAST



FIBER CONNECT LATAM

2025 Dates and Locations:



APRIL

Mexico
Querétaro



MAY

Brasil
São Paulo



AUGUST

Argentina
Buenos Aires



OCTUBER

Colombia
Bogota

Webinars

WEBINARS FBA LATAM

1 Hour:

- FBA LATAM Introductory Video
- Presentation of the speaker(s)
- 40 minutes presentation
- 10-15 minutes of questions (QnA)



Guaranteed Impact

Make your message transcends!

Your webinar will be promoted through our databases, social networks and website, reaching a specialized and engaged audience.

In addition, you will receive a report with valuable attendee data to maximize your business opportunities.

- Contacts, companies, countries and mail.

Along with the questions asked

¡Celebremos **15 años** de
innovación y conexión
con la Fiber Broadband
Association LATAM Chapter!

Fiber
Broadband
LATAM CHAPTER
Cuando la fibra lidera, el futuro acompaña.



Fiber
Broadband
LATAM CHAPTER

Some of the companies attending



fibrázó

telecom



fiber



Telecable

e)



eTb

ufinet



**According to information provided in the FBA LATAM 2024 registration form in some webinars*

Topics That Capture Interest

- We accompany you every step of the way: from planning to execution. With technical support, strategic promotion and accessible recordings, we guarantee a smooth and high-level event.
- **Educate, inspire, and connect.** Our webinars are designed to highlight trends, innovative solutions, and key concepts in the fiber optic industry.

Make your knowledge transcend!



FBA LATAM Report 2024

MAGAZINE

Unparalleled Reach

Connect with **25,000+ professionals** in fiber optics and telecom.

- Distributed at events in LATAM (Mexico, Colombia, Argentina, Brazil) and Nashville, USA.
- Promoted on social media (**9k+ followers**) and email campaigns (**9k+ contacts**).

Exclusive Industry Insights

- **LATAM FTTx Overview**, WhitePapers and trends.
- Key updates: **5G projections**, success stories, regulatory changes.

Check our 2023 magazine: [FBA LATAM Magazine – Fiber Broadband Association](#)



Newsletter

Expand Your Reach

- Connect directly with **9,000+ targeted professionals** via email.
- Gain visibility on social media posts to **9k+ followers**.
- Additional social media promotion over 2 months for featured articles.

Maximize Impact

- **Interactive Ads:** Include links and videos to drive engagement.
- **High Visibility:** Regular distribution ensures repeated exposure.

Proven Results

- Detailed metrics: track open rates, clicks, and conversions.
- Build credibility by associating with FBA LATAM's trusted platform.

Check our 2024 Newsletter: [1st Publication](#) - [2nd Publication](#)



Investment That Pays Off

Webinars

Host a webinar for just \$2,500 USD and position your company as an expert in the industry.

Take advantage of our special 3-session package for \$5,500 USD and multiply your impact!

*Premier Members, enjoy 1 webinar included in your annual membership.

*No FBA LATAM Members additional 15%

Magazine

Full Page - \$2,800

½ Page - \$2,100

¼ Page or Banner - \$1,500

*No FBA LATAM Members additional 15%

Newsletter

Banner Add* - \$1,200

Combo 2 Newsletter - \$2,000

*Only 6 spaces available (PNG – W667 x H:167)

*No FBA LATAM Members additional 15%

Sponsored:

- **Video** - \$1,500

Corporate Company video keynotes sessions in FCL 2025 (60 sec)

- **E-blast** - \$1,500

Dedicated email HTML to database +9k

- **Social Media Post** - \$1,000

Dedicated post on (LinkedIn, X) +9K followers

*No FBA LATAM Members additional 15%

FBA's Vendor Membership

Our members receive tremendous value being a part of our community. Membership in FBA is based on a rolling 12-month schedule.

Options for LATAM:

- Standard: \$4,120/year
- Premier: \$6,200/year

Options for North America + LATAM Chapter:

- Standard: \$7500/year
- Premier: \$11500/year

Click the **Join Now** at the bottom of our [Vendor Membership](#) page.

We look forward to staying in touch and are here to make your experience at FBA as pleasant and productive as possible.

- Edna Preuss, Director, Industry Affairs & Member Services, LATAM



epreuss@fiberbroadband.org

- Brian Osma, Operations Specialist LATAM



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Connect with us!
LinkedIn



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Operations Specialist at Fiber Broadband Association

[Brian Osma](#)